

SPONSORSHIP PROSPECTUS



2nd Asian & Oceanian

Parkinson's Disease

&

Movement Disorders Congress (AOPMC)

15th – 17th Feb, 2009

India Habitat Centre, New Delhi, India

Hosted by:

All India Institute of Medical Sciences (AIIMS)

Endorsed by:

**Ministry of Health and Family Welfare, Government of India
Delhi Neurological Association (DNA).**

ABOUT AOPMC 2009

The Asian and Oceanian Section of the Movement Disorder Society (MDS-AOS) was formed in June 2005. This section is similar to the established European section of the MDS and seeks to reach out to doctors, researchers and healthcare professionals in Asia and Oceanian region. The Asian and Oceanian Section (AOS) of the MDS was officially inaugurated at the 10th International Congress of the Movement Disorders Society in Kyoto, Japan, 28th Oct – 2nd November 2006.

To further develop the field of Movement Disorders in the region, the MDS-AOS organizes the Asian and Oceanian Parkinson's disease and Movement Disorders Congress (AOPMC) every 2 years. The first congress was held in Singapore in Oct 2007. The 2nd AOPMC will be held in New Delhi, India on February 15 – 17, 2009.

MAIN ORGANIZERS:

The main organizer of the Congress will be the MDS-AOS. The host organizer will be All India Institute of Medical Sciences, New Delhi, India.

PURPOSE:

The purpose of conducting such a meeting is in line with the objectives of the AOS namely:

- a. Facilitate communication between clinicians and researchers in the region.
- b. Disseminate updated knowledge about Movement Disorders
- c. Improve quality of life and independence of Movement Disorders patients and carers.
- d. Promote research and facilitate research collaborations in Movement Disorders within the region
- e. Expose clinicians, researchers and healthcare professionals in the region to Movement Disorders initiatives and in so doing, encourage their membership in the MDS-AOS.

TARGET AUDIENCE:

The target participants of this meeting are 600-700 doctors, researchers and healthcare professionals from the region, many of who will not have the opportunity to attend the International MDS meetings as a result of distance, costs and/or visa constraints. Amongst these participants will be many opinion leaders and key Movement Disorders specialists from the region.

SCIENTIFIC PROGRAMME:

The main congress will be held over 1 ½ days, from 16 – 17 February, 2009 and will consist of plenary sessions, video presentations, research (platform and poster) sessions. It will cover the whole spectrum of Parkinson's disease and Movement Disorders from basic science to clinical practice.

Pre-congress industry sponsored kick-off seminars will be held the day preceding the congress, i.e. 15th February 2009. MDS - AOS initiated educational courses will be conducted on the afternoon of 17th Feb, 2009. The intention of conducting these courses is to formulate course material relevant to the region and to develop a faculty from the region who will be able to run similar educational courses in the region in the future.

This congress will run concurrently with an established regional meeting – the 7th International Symposium of the Asian and Pacific Parkinson's Association (APPA). The 7th APPA meeting in New Delhi, India will include another 400-500 patients, carers, nurses, and allied health professionals. The 7th APPA will be organized by the Parkinsonism and Related Disorders Awareness Network (PRAN), India and the All India Institute of Medical Sciences (AIIMS), New Delhi, India.

Abstract Submissions:

Participants will be invited to submit abstracts relevant to the various fields associated with Movement Disorders.

CONGRESS OVERVIEW:

(Pre Congress) Sunday 15th Feb, 2009

1. Industry Sponsored Kick-Off Seminars
2. Industry Sponsored Dinner Symposium

(Congress Day 1) : Monday 16th Feb, 2009

1. Opening AOPMC Ceremony
2. Keynote Addresses & Plenary Sessions
3. Poster Presentations
4. Opening Reception
5. Video Presentations & Dinner
6. Congress Trade Exhibition

(Congress Day 2) : Tuesday 17th Feb, 2009

1. Platform Presentations
2. Morning Plenary Sessions
3. Closing Ceremony
4. Afternoon Educational Courses
5. Congress Trade Exhibition

GENERAL INFORMATION:

Venue: India Habitat Centre, New Delhi, India

Language: Official Language of the Congress in English

Exhibits: Pharmaceuticals and biotechnology companies, Medical Publisher and patient services providers are invited to participate in the Congress Trade Exhibition.

Registration: MDS members, trainees and early registrants will be offered discounts off the registration fees, which will be made affordable to participants from the region.

ORGANISING COMMITTEE MDS – AOS LEADERSHIP 2007 -2008

Chairman: Robert Iansek, Australia.
Chairman Elect: B S Singhal, India.
Secretary: Louis Tan, Singapore.
Secretary – Elect: Tim Anderson, New Zealand.
Treasurer: Mohit Bhatt, India.
Treasurer Elect: Mitsutoshi Yamamoto, Japan.
Past Chairman: Philip Thomson

EXECUTIVE COMMITTEE MEMBERS

Madhuri Behari	India	Chen Shengdi	China.
Victor Fung	Australia	Nobutaka Hattari	Japan
Lillian Lee	Philippines	Shanit Datuk Puvanrajah	Malaysia
Young Ho Sohn	South Korea	Jithanoram Suwantamee	Thailand
Tan Eng King	Singapore	Wu Ruey – Meei	Taiwan

LOCAL ORGANIZING COMMITTEE

Patrons

Prof.G.K. Ahuja
Prof.J.S. Chopra
Prof M.C. Maheshwari
Prof.M.G. Devi
Prof.N.H. Wadia

President MDS-AOS

Dr. Bhim Singhal

Organizing Committee

Chairperson

Prof. Madhuri Behari

Organizing Secretaries

Dr. Vinay Goyal

Dr. Sumit Singh

Treasurer

Dr. M.H. Bhatt
Dr. Garima Shukla

Co-Treasurers

Dr. Achal Srivastava

LOCAL ORGANIZING COMMITTEE

Dr.K.Prasad	Dr.M.V.Padma	Dr.M.Tripathi	Dr.M.B.Singh
Dr.R.Bhatia	Dr.H.H.Dash	Dr.N.K.Misra	Dr U Singh
Dr.S.Vaishya	Dr A Rohtgi	Dr M Verma	

SCIENTIFIC COMMITTEE

Chairperson M.Behari

Members : Rep. of MDS-AOS

Dr.Vinay Goyal
Dr.A.Gupta
Dr Mohit Bhatt
Dr.Asha Kishore
Dr.Uday Muthane

Ref.of MDS

Dr.Sumit Singh
Dr.M.Gupta
Dr.A.Panagariya
Dr.K.K.Singh

INDUSTRIAL RELATIONS

Chairperson

Treasurer-Elect

Dr.M.Behari

Dr.Mohit Bhatt, Bombay Hospital, India

SPONSORSHIP OPPORTUNITIES

PLATINUM LEVEL

INR 30,000,00 & above

1. Priority to select one of the following

(i) Choice of Dinner Symposium- 60 min seminar duration by 2 invited speakers OR

(ii) Premium slot a kick-off seminar - 60 min seminar by 2 invited speakers

OR

(iii) Choice of one of the following ½ day Educational courses by a faculty consisting of multiple invited speakers

a) Overview of Movement Disorders: Classification and Phenomenology

b) Use of Botulinum Toxin in the management of Movement Disorders

c) Management of Motor Fluctuations in PD

d) Sponsor proposed topic, subject of approval by Scientific Committee

2) Complimentary Exhibition Space in prime area.

3) 8 Complimentary Congress Registrations.

4) Acknowledgement as Platinum Sponsor on publicity posters and registration brochures

5) Acknowledgement as Platinum Sponsor on Congress website with hyperlink to company website

6) Acknowledgement as Platinum Sponsor in Congress Programme and Abstract Booklet

7) Acknowledgement as Platinum Sponsor on signages/banners displayed throughout the Congress

8) Opportunity to insert one complimentary leaflet in the Congress Bag

9) Delegate list prior to Congress.

10) Congress program and abstract booklet advertisement; Back Cover: complimentary to platinum Sponsor.

GOLD LEVEL

INR 20,000,00 – 30,000,00

1) Priority after Platinum Sponsor, for one special slot at Kick-off seminar - 1-hour seminar by 2 invited speakers

2) Complimentary Exhibition Space Booth.

3) 6 Complimentary Congress Registrations

4) Acknowledgement as Gold Sponsor on publicity posters and registration brochures

5) Acknowledgement as Gold Sponsor on Congress website with hyperlink to company website

6) Acknowledgment as Gold Sponsor in Congress Programme and Abstract booklet

7) Acknowledgment as Gold Sponsor on signages/banners displayed throughout the Congress

8) 1 Complimentary Full Page Colour Advertisement on Premium Page in Congress Programme and Abstract Booklet

9) Opportunity to insert one complimentary leaflet in the Congress Bag

10) Delegate list prior to Congress

SILVER LEVEL

INR 10,000,00 – 20,000,00

- 1) Priority after Platinum & Gold Sponsors, to select one regular slot at the Kick-off seminar – 1 hour seminar by 2 invited speakers
- 2) Complimentary Exhibition Space Shell Scheme Booth. of 3m by 3m
- 3) 4 Complimentary Congress Registrations
- 4) Acknowledgement as Silver Sponsor on publicity posters and registration brochures
- 5) Acknowledgement as Silver Sponsor on Congress website with hyperlink to company website
- 6) Acknowledgment as Silver Sponsor in Congress Programme and Abstract booklet
- 7) Acknowledgment as Silver Sponsor on signages/banners displayed throughout the Congress
- 8) 1 Complimentary Full Page Color Advertisement on Premium Page in Congress Programme and Abstract Booklet
- 9) Opportunity to insert one complimentary leaflet in the Congress Bag
- 10) Delegate list prior to Congress

BRONZE LEVEL

INR 700,00 – 10,000,000

- 1) Complimentary Exhibition Space Booth of 3m by 3m
- 2) 2 Complimentary Congress Registrations
- 3) Acknowledgement as Bronze Sponsor on publicity posters and registration brochures
- 4) Acknowledgement as Bronze Sponsor on Congress website with hyperlink to company website
- 5) Acknowledgment as Bronze Sponsor in Congress Programme and Abstract booklet
- 6) Acknowledgment as Bronze Sponsor on signages/banners displayed throughout the Congress
- 7) 1 Complimentary Full Page Colour Advertisement on Premium Page in Congress Programme and Abstract Booklet

CONGRESS BAG

INR 500,000 – 700,000

- 1) Company name listed on Congress website with hyperlink to company website.
- 2) Company name printed in Acknowledgement page of Congress Programme & Abstract Booklet
- 3) Opportunity to insert one complimentary leaflet in the Congress Bag
- 4) 2 Complimentary congress Registrations.
- 5) Company name/Logo will be displayed at Bag Collection booth
(Note : no company name/logo will be printed on the bag anywhere)

TRADE EXHIBITOR

INR 100,000 – 500,000

- 1) Opportunity to showcase company product & distribute promotional material at the Trade Exhibition
- 2) Standard Shell Scheme Booth of 3m by 3m
- 3) Company name listed on Congress website with hyperlink to company website
- 4) Company name printed in Acknowledgement page of Congress Programme & Abstract Booklet

ADVERTISEMENT IN CONGRESS PROGRAMME & ASBTRACT BOOKLET

1. Back Cover : Complimentary to Platinum Sponsors.
2. Inside Front Cover : Complimentary to Gold Sponsor.
3. Inside Back Cover : Complimentary to Gold/Silver Sponsors.
4. Full Page Color : INR 100,000.
5. Half Page Color : INR 50000.

*** Additional notes for kick-off seminars, dinner symposium or educational Courses**

1. Speakers for the above industry-sponsored events will come from the region (Asia and Oceania). The Congress Organizers will invite them, and their airfare and accommodation are included in the sponsorship.

Sponsorship also includes:

Rental of seminar venue

Standard audio-visual services and

Relevant meals/snacks/refreshment for participants

Addition of food items, other than what has been proposed, is at additional cost to sponsor

2. Priority will be given to early responders, should there be more than one sponsor for sessions with limited slots.

**CONDITIONS FOR AOPMC DINNER SYMPOSIUM
KICK OFF SEMINARS & EDUCATIONAL COURSES**

PURPOSE

The general policies of the Movement Disorder Society with regard to industrial sponsored events at Congresses will be followed. These activities are primarily for scientific and educational purposes only.

CONTENT AND SELECTION OF SPEAKERS/CHAIRPERSONS

The scientific committee will be responsible and make the final decision for the scheduling of seminars, topics/content, selection of speakers and chairpersons.

The Supporting Company may suggest up to 3 topics and 3 speakers and will provide speaker's qualifications as well as disclose to the scientific committee any financial or relationship between company and speaker in writing.

SPONSORSHIP CONFIRMATION & PAYMENT

LETTER OF CONFIRMATION

All supporters are required to sign the SPONSOR & EXHIBITION CONTRACT on their participation at the congress. Interested parties can contact the AOPMC – 2009, secretariat.

PAYMENT METHOD

Support payments are to be made in INR in either of the following methods:

1) **Local Cheque or Bank Draft on an Indian Bank, preferably payable at Par in Delhi and made payable to : AOPMC 2009.**

And mailed to:-
**AOPMC Secretariat
Department of Neurology
All India Institute of Medical Sciences
Ansari Nagar
New Delhi – 110029**

2) Direct Wire Transfer for the exact amount with bank charges to be paid for by the supporter at the time of transaction.

Please contact the AOPMC – 2009 for direct wire transfer information

PAYMENT SCHEDULE

SPONSORS & EXHIBITORS:

Upon Confirmation of Sponsorship, an invoice of 25% will be sent from AOPMC 2009. The invoice must be paid by at the time of booking. An amount equivalent to 25% of the total must be paid by 15th Sept, 2008. The remaining 50% will be invoiced later and payment should be made by 15th Dec, 2008.

2nd AOPMC 2009: SPONSOR & EXHIBITION AGREEMENT/ CONTRACT

An Agreement between 2nd AOPMC and:

Name of Sponsor/Exhibitor

Mailing Address

City _____ State _____ Country _____ Postal Code _____

Name of Representative _____ Email _____

Signature of Representative

Date

Company Stamp

Telephone

Mobile

Facsimile

SPONSORSHIP OPPORTUNITIES (Please tick)

Platinum Sponsorship INR 30,000,00 & above

Please state amount: _____

Gold Sponsorship INR 20,000,00 – 30,000,00

Please state amount: _____

Silver Sponsorship INR 10,000,00 – 20,000,00

Please state amount: _____

Bronze Sponsorship INR 700,00 – 10,000,000

Please state amount: _____

Congress Bags INR 500,000 – 700,000

Trade Exhibitor INR 100,000 – 500,000

Advertisements Please state amount: _____

Please circle option: Full Page Color ()

Half Page Color ()

PLEASE RETURN/ FAX THIS FORM TO:

**2ND AOPMC – 2009 Secretariat
Room No. 702, CN Centre
All India Institute of Medical Sciences
Ansari Nagar, New Delhi -110029
Phone No: 91-011-26588886
Website: www.aopmcindia.com**

TO BE COMPLETED BY SPONSORS FOR DINNER SYMPOSIUM, KICK-OFF SEMINARS & EDUCATIONAL COURSES

Name of Company: _____

Nature of Sponsorship: [] Dinner Symposium (Sunday 15th Feb,2009)
(Please tick one option) [] Kick off Seminars (Monday 16th Feb,2009)
[] Educational Courses (Tuesday 17th Feb,2009)

PROPOSED TOPICS:

- 1) _____
- 2) _____
- 3) _____

Names of Proposed Speakers

**Institute/Country:
(from Asia and Oceanian)**

- | | |
|----------|-------|
| 1) _____ | _____ |
| 2) _____ | _____ |
| 3) _____ | _____ |

Final Decision for the scheduling of seminars, topics and speaker selection rests with the scientific committee

PLEASE RETURN/ FAX THIS FORM TO:

2ND AOPMC – 2009 Secretariat
R. No. 702, CN Centre
All India Institute of Medical Sciences
Ansari Nagar, New Delhi -110029
Phone No: 91-011-26588886
Website : www.aopmcindia.com

**PAYMENT SCHEDULE & DEADLINE
SPONSORS**

Upon Confirmation of Sponsorship an invoice of 25% will be sent from AOPMC 2009. The invoice must be paid by at the time of booking. An amount equivalent to 25% of the total must be paid by 15th Sept,2008. The remaining 50% will be invoiced later and payment should be made by 15th Dec,2008.